



## What is the problem?

- Tourists on a budget who visit Copenhagen want to have a local personal experience, while getting good quality pictures of their travel.
- Amateur photographers struggle getting recognition for their work because of lack of experience



## How are we solving it?

#### **Tourists**

- International Networking
- Personal tour with a local
- Affordable prices
- High quality pictures

## Photographer

- International Networking
- Earn experience
- Improve portfolio
- Extra income



#### Mission

We help visitors of Copenhagen to get a great experience of the city and capture ever lasting memories of their trip while giving the upper coming photography enthusiasts and local tour guides an opportunity to sharpen their photography skills, earn a few extra crowns, and build rewarding international friendships.

#### Vision

Become the Airbnb of photography tours.

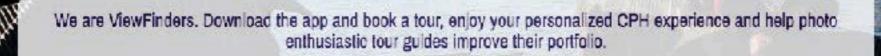
#### Values

Trust Passion Friendship Simplicity Flexibility



Your Copenhagen experience perfectly in focus

HOME ABOUT JOIN US **PORTFOLIOS** 







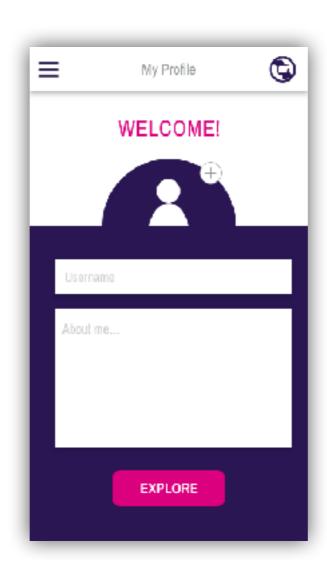




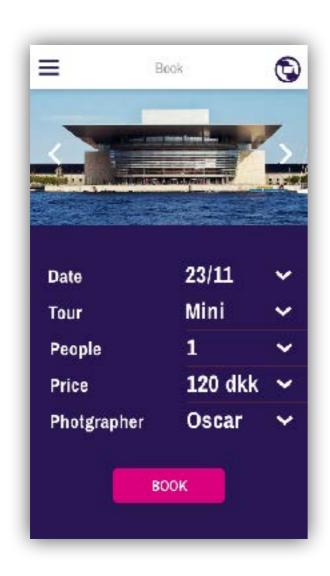














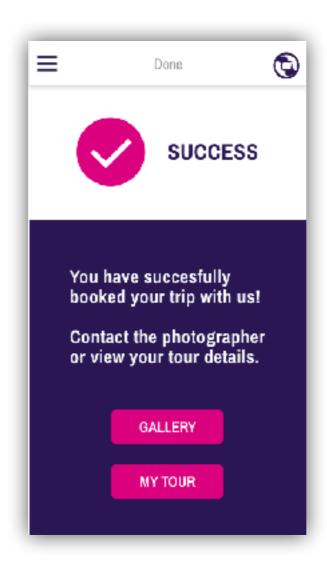
















### Who is this service for?

- Travellers, visitors of Copenhagen
- Young and middle age
- Solo or small groups
- Traveling on a budget
- Wish to have good quality photographs

### Logo



#### **Colours**



Typography
Archivo Narrow



## Where are we going?

Today
Publish webpage
Advertise

In one Year
Expand outside
Denmark

In 4 months

Launch the app